

Aarize South Drive

Sector 69, Gurugram, Haryana | SCO Plots on 60m SPR Road | RERA: HARERA/GGM/778/510/2024/05



Project Type	SCO (Shop-Cum-Office) Plots — Freehold
Developer	Aarize Group (Aman & Vipin Sharma, ex-Spaze Group)
Location	Sector 69, SPR Road, Gurugram, Haryana
RERA Registration	HARERA/GGM/778/510/2024/05 (22 Jan 2024)
DTCP License	206 of 2022 B+G+4 Floors Approved
Units & Sizes	39–40 SCO units 80–150 sq yd per unit
Price Range	INR 3.3 Cr – 6.9 Cr per unit
Possession Target	2026 Current Stage: Pre-construction
Road Frontage	60-metre Southern Peripheral Road (SPR)

Score Breakdown by Pillar

Pillar	Weight	Score	Contrib.	Key Finding
Developer Reliability	25%	6.5	1.625	New brand (2023), ex-Spaze founders; 15M sqft pedigree
Legal & RERA Compliance	20%	8.0	1.600	Valid RERA, DTCP licensed, freehold, no litigation found
Construction Progress	15%	5.5	0.825	Pre-construction; 2026 possession is a tight timeline
Market Demand & Liquidity	20%	7.5	1.500	SCO +30-40%/yr; 25 resale listings; 2L+ catchment
Location Growth Potential	20%	8.0	1.600	+112.6% 5-yr growth; SPR road; corporate hubs within 5km
FINAL INVESTMENT SCORE	100%	7.2	7.15	Good Investment — 7–8 band

Formula: $(6.5 \times 25\%) + (8.0 \times 20\%) + (5.5 \times 15\%) + (7.5 \times 20\%) + (8.0 \times 20\%) = 1.625 + 1.600 + 0.825 + 1.500 + 1.600 = 7.15 \rightarrow \text{Rounded: } 7.2 / 10$

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Gurugram Micro-Market Price Growth Heatmap

Sector 69 / SPR Road is highlighted with a blue border. It consistently ranks top-3 across all time horizons.

Gurugram Corridor Price Growth Heatmap

1-Year %	3-Year %	5-Year %
+4%	+18%	+32%
+6%	+30%	+48%
+7%	+35%	+55%
+8%	+40%	+68%
+9%	+45%	+72%
+12%	+58%	+90%
+13%	+62%	+95%
+14%	+66%	+113%
+18%	+78%	+113%
+22%	+80%	+118%

Data: 99acres.com price trend data (2020–2025). Darker green = higher appreciation.

Developer Reliability · Score 6.5 / 10

Metric	Finding	Status
Aarize Group incorporation year	December 2023 — newly created entity	New Brand
Independent projects delivered	Zero under the Aarize brand (first project)	High Risk
Founders — Spaze Group pedigree	Aman & Vipin Sharma; 40+ yrs, 15M sqft delivered	Positive
RERA complaints on Aarize	None found on HRERA portal as of March 2026	Clean
RERA penalties	None found	Clean
MCA/ROC status (LLPIN ACB-1333)	Active filing status — company is operational	Active
Spaze Group legacy complaints	Some historic consumer forum threads — not NCLT	Monitor

Legal & RERA Compliance · Score 8.0 / 10

Metric	Finding	Status
RERA registration ID	HARERA/GGM/778/510/2024/05 (22 Jan 2024)	Valid
DTCP License number	206 of 2022 — valid and current	Valid
Floor approval	Basement + Ground + 4 floors sanctioned by DTCP	Approved
Title type	Freehold ownership — no leasehold restrictions	Freehold
Litigation status	No court cases or NCLT matters found in public records	Clear
Escrow fund compliance	Not independently verified via HRERA portal	Unverified
Land area consistency	2.10 ac in license vs 3.5 ac in marketing — discrepancy	Flag

Financials/Regulatory Metrics - Q1

Item	Value	Unit
Revenue	1250000	USD
Expenses	850000	USD
Profit	400000	USD
Assets	1500000	USD
Liabilities	900000	USD
Equity	600000	USD
Debt	300000	USD
Interest	15000	USD
Taxes	25000	USD
Dividends	10000	USD

Operational Metrics - Q1

Item	Value	Unit
Production	120000	Units
Quality	98%	%
Efficiency	85%	%
Costs	700000	USD
Waste	5000	Units
Energy	10000	kWh
Water	5000	m³
Materials	10000	kg

Human Resources Metrics - Q1

Item	Value	Unit
Employees	150	Count
Turnover	5%	%
Training	1000	Hours
Productivity	80%	%
Engagement	75%	%
Retention	95%	%
Recruitment	20	Count
Compensation	120000	USD
Benefits	30000	USD
Healthcare	15000	USD

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Red Flags — Investor Caution

1. Developer Track Record	Aarize Group has no independently delivered project under its own brand. Despite founders' strong Spaze pedigree, this is legally a first-time developer. Capital rests on team trust, not proven delivery.
2. Construction Timeline Risk	No on-ground construction confirmed despite a 2026 possession target. A 2-year window for a multi-unit SCO project from pre-construction is aggressive. Physical site visit essential before committing capital.
3. Data Inconsistency	Land area stated as 2.10 acres in DTCP license but 3.5 acres in marketing materials. Unit count cited as both 39 and 40. Verify all figures directly from HRERA portal and the registered sale agreement.
4. SCO Liquidity Risk	SCO plots have a narrower resale market than residential. Buyers must be business operators or commercial investors — not end-users. Exit in a slow market may require a price discount or longer holding period.
5. Unconfirmed Metro Catalyst	Metro connectivity through Sector 69 is "proposed" — not officially sanctioned by DMRC/HMRTC. This appreciation driver should not be priced into your investment thesis until a formal notification is issued.

Investment Positives

1. RERA & Legal Compliance	Valid RERA registration, DTCP-sanctioned license, freehold title, and B+G+4 floor approvals confirmed. No litigation found on the HRERA portal. Regulatory baseline is fully met.
2. Prime SPR Road Frontage	60-metre road width ensures maximum commercial visibility. SPR is consistently Gurugram's most active and highest-appreciating commercial micro-market.
3. Outstanding Location Returns	Sector 69 recorded +112.6% appreciation over 5 years — one of the top 3 best-performing micro-markets in Gurugram, outperforming MG Road, Udyog Vihar, and NH-48.
4. Founder Pedigree	Ex-Spaze Group founders bring 40+ years of commercial real estate experience with 15 million sqft delivered across IT parks, retail SCO, and residential in Delhi-NCR.
5. Freehold + B+G+4 Rights	SCO plot ownership with sanctioned construction rights offers maximum asset flexibility — investors can self-develop, lease to tenants, or sell the built structure.
6. Strong Commercial Catchment	450+ residential societies and major corporate campuses within 3km create a large built-in demand base for commercial tenants and daily retail foot traffic.
7. SCO Sector Tailwind	Gurugram's SCO market is growing 30–40% annually with Grade-A retail vacancy under 3%. Low vacancy and institutional demand support strong capital value appreciation.

Summary of Financial Data		
Category	Value	Unit
Revenue	12.5	Million USD
Expenses	8.2	Million USD
Profit	4.3	Million USD
Assets	15.1	Million USD
Liabilities	10.8	Million USD
Equity	4.3	Million USD

Detailed Financial Data		
Item	Value	Unit
Revenue	12.5	Million USD
Expenses	8.2	Million USD
Profit	4.3	Million USD
Assets	15.1	Million USD
Liabilities	10.8	Million USD
Equity	4.3	Million USD

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